



CREATOR PARTNERSHIP PROGRAM

Media Kit

A women-first peptide house. Third-party tested, research-grade, and built for creators who educate rather than sell.

RESEARCH · PURITY · RESULTS





CREATOR PARTNERSHIP PROGRAM

Creators Deserve Better.

A creator-first partnership built on authenticity, creative freedom and long-term growth.

WELCOME TO HEALIO.

We build long relationships with creators who genuinely enjoy educating and sharing what they actually use.

This is not a one-off sponsorship. It is a partnership you own.



A DIFFERENT KIND OF PARTNERSHIP

We're Not Looking for Salespeople.

We look for creators who share honestly and teach naturally.



AUTHENTIC



FLEXIBLE



COLLABORATIVE



TRANSPARENT



LONG-TERM

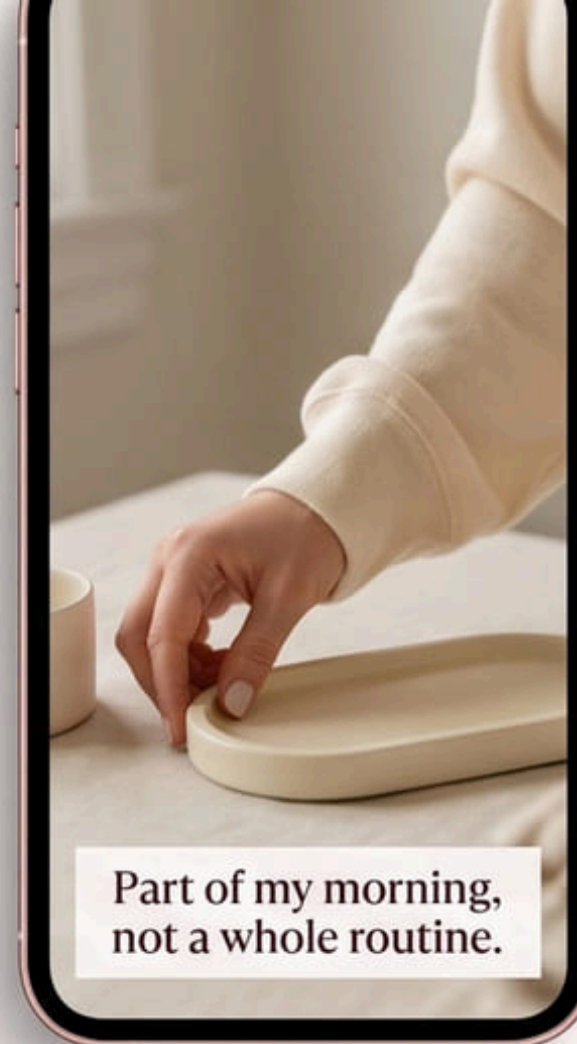
We don't write your scripts or manufacture enthusiasm.
Audiences can tell when a creator speaks in her own voice.



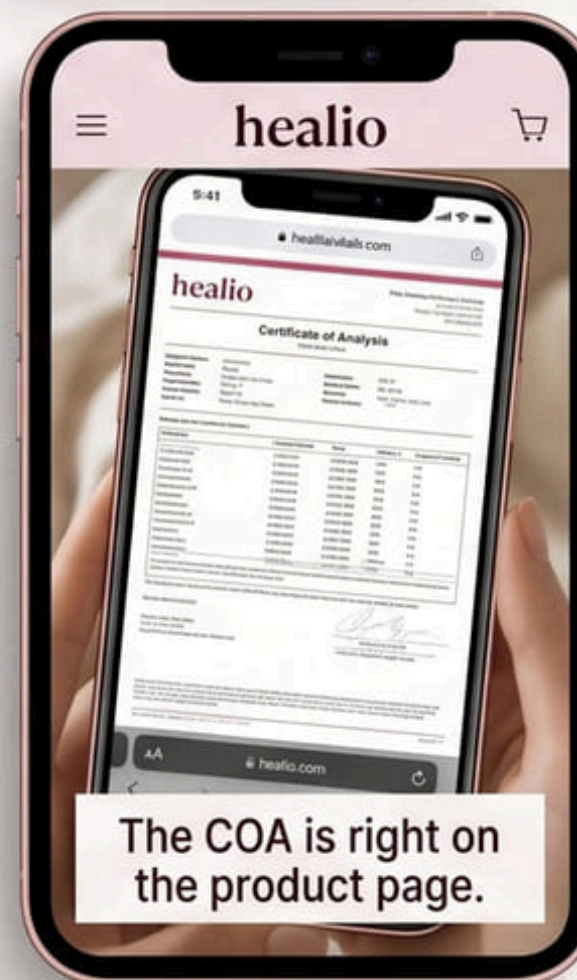
@healiopeptides



Four weeks in and
still curious.



Part of my morning,
not a whole routine.



The COA is right on
the product page.



Ad | what's actually
on my shelf.

WHY PARTNER WITH HEALIO

Built on Research. Designed for Women.

Healio Peptides publishes a Certificate of Analysis for every product we sell.

We partner with creators who care about what their audience cares about: purity, transparency, and being told the truth.



**QUALITY
SEAL**



**COA ON EVERY
PRODUCT**



**RESEARCH-
GRADE**



**WOMEN-
FIRST**



RESEARCH LED

Every product we list is grounded in published science.



PURITY FIRST

Verified identity and purity from an accredited lab.



TRANSPARENT ALWAYS

Plain information, no claims we can't show.



CREATOR PARTNERSHIPS

Real relationships that grow over time.



LONG-TERM IMPACT

We are not here for a quick campaign.

WHY CREATORS WORK WITH US

Because **Authenticity** Performs Better.

The strongest content comes from trust, not control.

WE DON'T DO

- ✗ Transactional partnerships
- ✗ Rigid scripts
- ✗ Over-controlled content
- ✗ Ads dressed as opinions
- ✗ One-size-fits-all briefs

WE DO

- ✓ Natural product experiences
- ✓ Honest storytelling
- ✓ Education in your own style
- ✓ Clear partnership disclosure
- ✓ Relationships that last



Follower count matters least.
Alignment and honesty matter most.

“

**Real impact
comes from
realness.**



WHAT MAKES THIS DIFFERENT

This Isn't a Traditional Sponsorship Program.

This partnership was designed to feel low-pressure, flexible and sustainable.



Creators do their best work when they feel trusted.

Traditional Brand Deals

- ✗ Unrealistic quotas
- ✗ Forced ad usage rights
- ✗ Whitelisting requirements
- ✗ Excessive deliverables
- ✗ Corporate-style restrictions

*Rigid. Transactional.
Short-term.*

VS

Healio Partnership

- ✓ Long-term alignment
- ✓ 20% commission on every tracked sale
- ✓ Honest content
- ✓ Full creative freedom
- ✓ Consistent support

*Flexible. Honest.
Built to last.*

Different by design. Better for creators.

WHAT WE OFFER

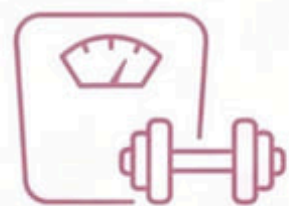
An 18-Product Catalog Across Six Goal-Based Collections.

Every collection is organised around what a woman is actually working toward, not the molecule.



RESEARCH USE ONLY

Products are sold as research compounds. Partners are asked to speak about them responsibly and within platform guidelines.



Weight Loss

Retatrutide,
Semaglutide,
Tirzepatide



Skin & Beauty

GHK-Cu,
GLOW 70



Anti-Aging

Epitalon,
SS-31,
Pinealon



Recovery

BPC-157, TB-500,
KPV, KLOW 80



Women's Wellness

PT-141,
Kisspeptin-10



Energy & Focus

MOTS-c, Selank,
Tesamorelin

QUALITY & TESTING

Trust Starts With What's In the Vial.

Creators are putting their name next to ours.
That only works if the product holds up.

OUR COMMITMENT TO QUALITY



Third-party tested by an accredited lab



A Certificate of Analysis on every product page



Verified purity and identity



Manufactured to research-grade standards



Packed with care and shipped quickly



We are building a brand reputation creators can feel
confident standing beside.



Purity you can verify.
Standards you can trust.

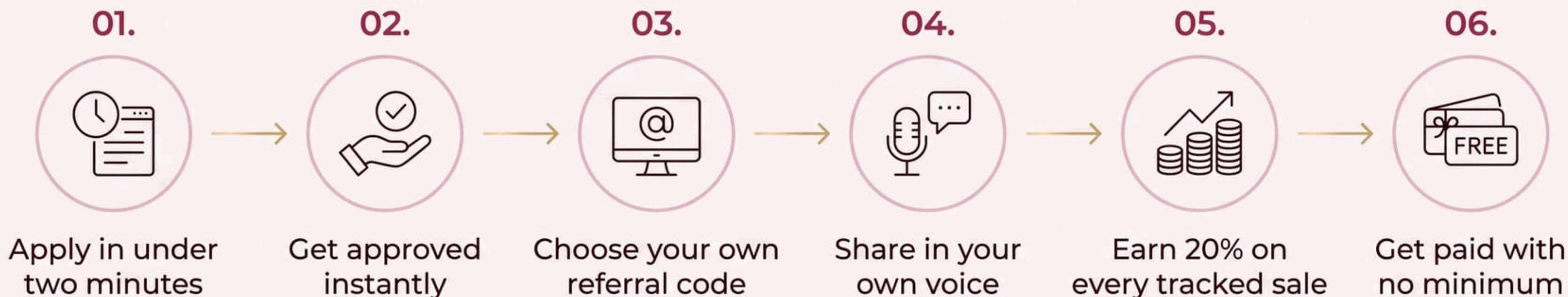


Packed with care.
Delivered with integrity.

HOW THE PARTNERSHIP WORKS

Simple. Transparent. Flexible.

Signup is self-serve and approval is instant.



We want creators to feel welcome not pressured.



RESEARCH · PURITY · RESULTS

WHAT YOU RECEIVE

Everything You Need to Start Well.

Creators accepted into the
partnership receive:

Our goal is to make the first
week feel simple and unhurried.



Your own
referral code



A 60-day
tracking link



A 10% discount
for your
audience



A live affiliate
dashboard



A running
earnings ledger



A brand
asset library



Pre-approved
swipe copy



Direct support
from our team

COMMISSION STRUCTURE

Creators Should Be Paid Fairly.



**There is no cap on
what you can earn.**

Every partner earns

20%

COMMISSION

Of the item subtotal on every
tracked sale, for 60 days
after the click.

Your growth comes from:



Audience trust



Content consistency



Honest engagement



Long-term alignment

Established partners may unlock:



Higher
commission tiers



Collaboration
opportunities



Long-term brand
partnerships



Additional
product support

AUDIENCE DISCOUNT

Value for Your Audience, Too

Every partner's referral code doubles as a discount code.
Your audience saves the moment they use it.



THIS HELPS:



Convert without
pressure



Give your audience
something real



Make the recommendation
feel generous



Reward the trust
they've given you

TRACKING & PAYOUTS



Full Transparency. Real-Time Tracking.

Your dashboard lives inside your Healio account and updates as orders come in:



Clicks



Sales



Conversion



Commission



Payouts

 Commissions clear after a 30-day hold, then become payable.

No minimum payout. No threshold to reach.



Overview

Clicks

Sales

Commission

Payouts

Assets

Settings

Welcome back

Clicks

1,369



Sales

23



Conversion

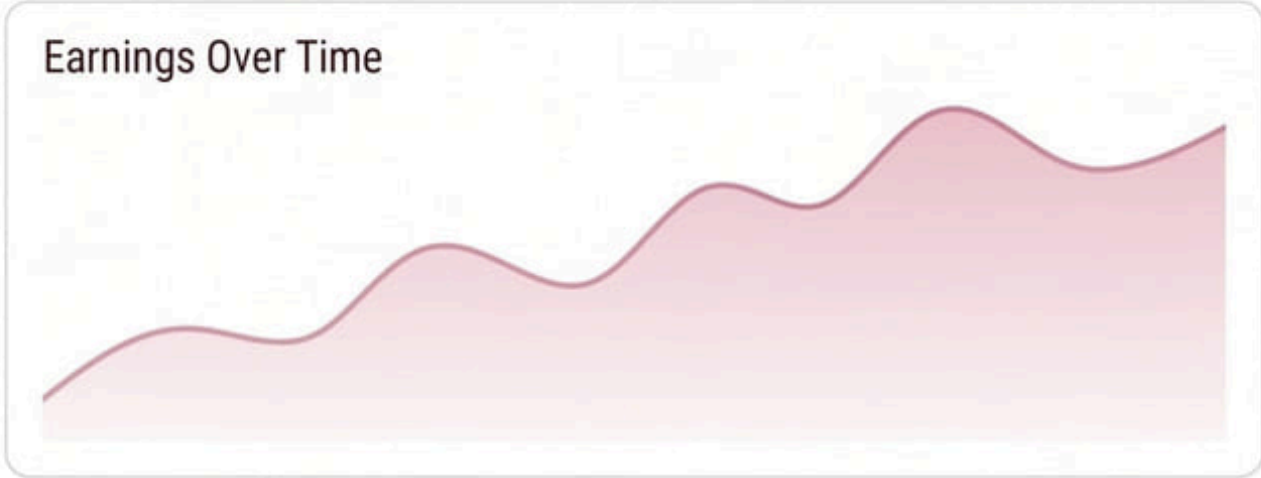
60%



Commission Earned

\$1,620.00





Recent Payouts

Date	Payout ID	Amount	Status
08/32/24	2290052	\$50.00	Status
08/21/24	2290088	\$50.00	Committed
08/21/24	2290010	\$50.00	Status
08/20/24	2990131	\$30.00	Status

Referral Link

[Code chip](#)

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CREATIVE FREEDOM

Your Voice Matters.

We don't over-direct creators.
We value honesty over scripts.

YOU ARE NOT EXPECTED TO:

-  Follow a rigid script
-  Sound promotional
-  Produce endless deliverables
-  Make medical claims of any kind

INSTEAD, WE ENCOURAGE YOU TO:

-  Educate naturally
-  Share honest experience
-  Create in your own style
-  Disclose the partnership clearly



We believe
trust in
performs better
than pressure.



Creative freedom



Mutual respect



Honest partnership



Long-term alignment

PLATFORMS WE SUPPORT

Create Wherever You *Naturally Show Up.*

We work with creators across platforms. We value the quality of the audience over the size of it.



TikTok



Instagram



YouTube



Pinterest



Emerging
Platforms



Honesty



Consistency



Audience trust



Communication

NOT JUST FOLLOWER COUNT.



SOCIAL PROOF & TRUST

Built on Trust, *Transparency* & Community.

Creators choose the brands they feel confident standing beside.

HEALIO KEEPS GROWING THROUGH:

- ✓ Repeat customers
- ✓ Plain, honest communication
- ✓ Consistent product quality
- ✓ Fast, human support
- ✓ A community that talks to each other



1000+
Orders Shipped



24h
Average Reply Time



4.9/5
Average Rating

“



Everything from ordering to results has been seamless. They actually care about their community.

Sarah K.

Wellness Creator

“



Healio Peptides is the only brand I trust. The quality, transparency and are unmatched.

Jessie L.

Fitness Creator

“



Fast shipping, real results, and a brand that stands behind what they sell.

Robin M.

Content Creator

FREQUENTLY ASKED QUESTIONS

Common Questions.

Clear answers, so you can decide with confidence.



Transparency builds trust.
Ask us anything.

01

Do I need a large audience?

No. Alignment and honesty matter more to us than follower count.



02

Is there an application process?

Signup is self-serve and approval is instant.



03

Do I have to post a set number of times?

No quotas. We prefer natural, occasional integration.



04

Can you run paid ads with my content?

No. We don't ask for paid media rights or whitelisting.



05

How are sales tracked?

Through your own referral code and a 60-day tracking link.



06

When do I get paid?

Commissions clear after a 30-day hold. There is no minimum...



07

What if I'm new to affiliate partnerships?

That's completely fine. We'll walk you through it.



IF YOU'RE STILL DECIDING

We Understand Creators Value Their *Name*.

Being selective about brand partnerships is the right instinct.
That's why we lead with:



Transparency



Communication



Creative
freedom



Verified
quality



Fair
commission



Long-term
alignment

We want creators to feel comfortable with **asking hard questions**
before anything is agreed.

No pressure. No quotas. No forced promotion.
Just an honest partnership.

LONG-TERM PARTNERSHIP VISION

We're Building *Relationships* Not Transactions.

We partner with creators who want to grow alongside the brand rather than appear in a campaign and disappear.



Grow
together



Creative
freedom



Open
communication



Real
support



Long-term
impact

We're here for more than a moment.
We're here for the long view.



GROWING COMMUNITY

Building a Women-First Wellness Community *Across the U.S.*

Healio is growing through a network of creators, educators and women who care about longevity, beauty and feeling well.

We're proud to work with creators who value:



Honest
education



Real
experience



Audience
trust



Long-term
growth



Clear
disclosure

Our goal isn't a roster of scripted influencers. It's a community that feels **collaborative**, **supportive** and **genuinely aligned**.

✦✦ The strongest communities are built on trust, not hype.

50+
Creators

25+
States

1M+
Combined Reach

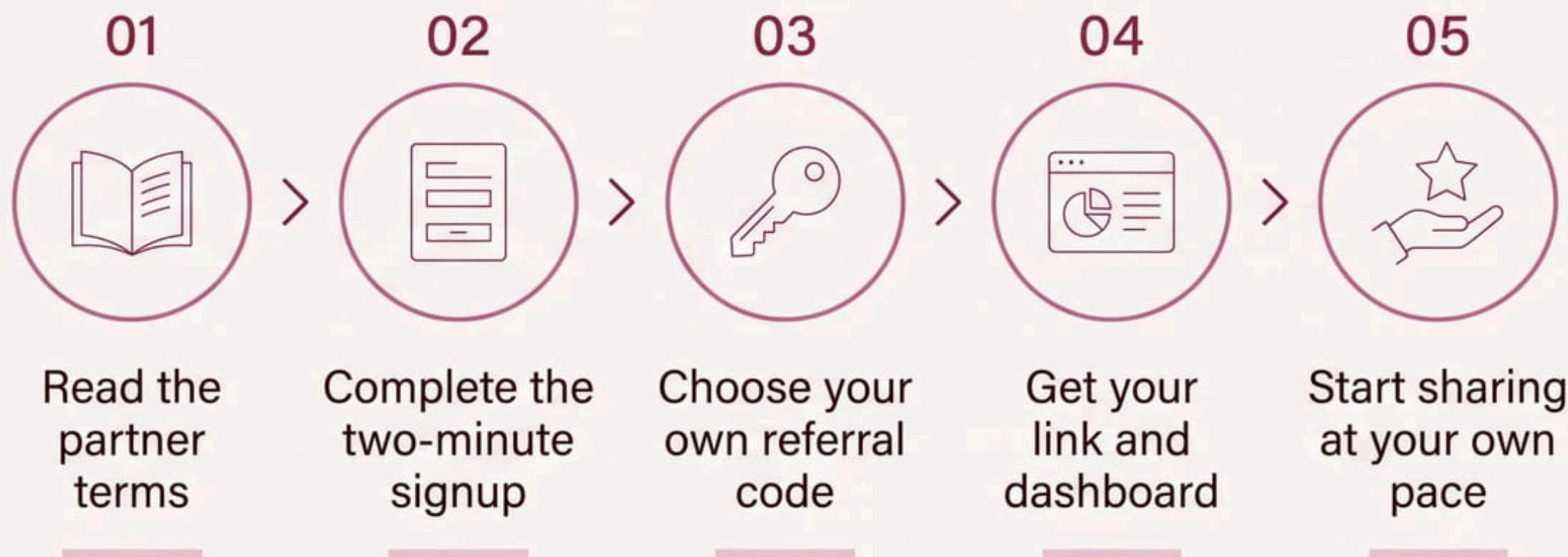
∞
Potential,
Together



WHAT HAPPENS NEXT

Getting Started Is *Simple*.

Our team stays available throughout for questions, support or guidance.



Your creativity. Your audience. Your pace.
We're here to support you.

Thank You for Taking the Time to Learn About *Healio Peptides.*

We know creators are selective about the brands they stand beside, and they should be. That's why we build partnerships rooted in:



Trust



Transparency



Honesty



Respect



Long-term growth



If this feels like a natural fit for your content, your audience and your values,
we'd love to continue the conversation.

NEXT STEPS

01

Read the partner terms

02

Complete the signup

03

Choose your referral code

04

Reach out with any questions



We'd love to grow together.

— The Healio Peptides Team





healio

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